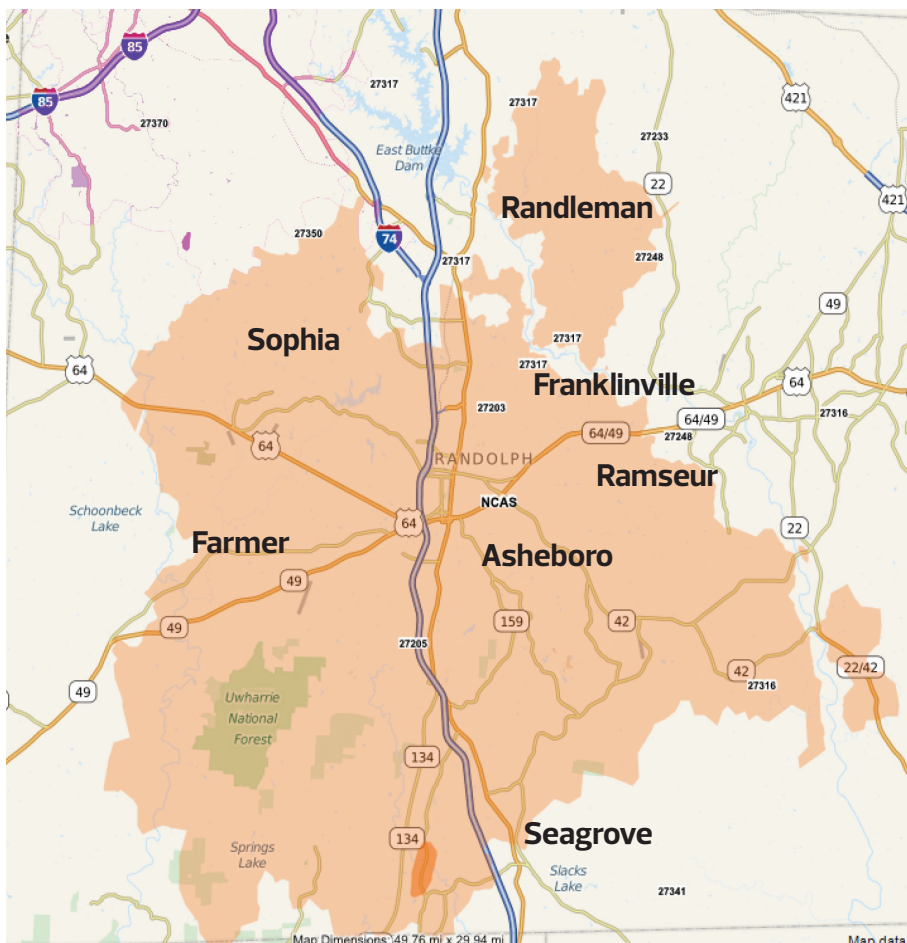


2021 Deadlines & Mail Dates

We'll deliver your beautiful, full-color, professionally designed ad
DIRECTLY INTO THE HANDS OF 20,000 HOMEOWNERS & BUSINESS OWNERS
in your primary trade zone every quarter, for as little as 1.3¢ per address mailed!

Asheboro & Southeastern Randolph County



Deadlines

Spring (Feb-Apr)

Mails: Feb 2-4

Space Reservation: Jan 5



Summer (May-Jul)

Mails: Apr 27-29

Space Reservation: Mar 30



Fall (Aug-Oct)

Mails: Jul 27-29

Space Reservation: Jun 15



Winter (Nov-Jan)

Mails: Oct 26-28

Space Reservation: Sept 21



21,000 Total Distribution

20,000 Mailed quarterly

18,377 Single-family homes (\$50K median income)

1,623 Businesses

1,000 Pick-up copies at select locations

Direct-mailed & distributed quarterly to these areas:
Asheboro • Randleman • Ramseur • Farmer • Franklinville • Sophia • Seagrove
The BEST distribution and the BEST advertising VALUE around!